



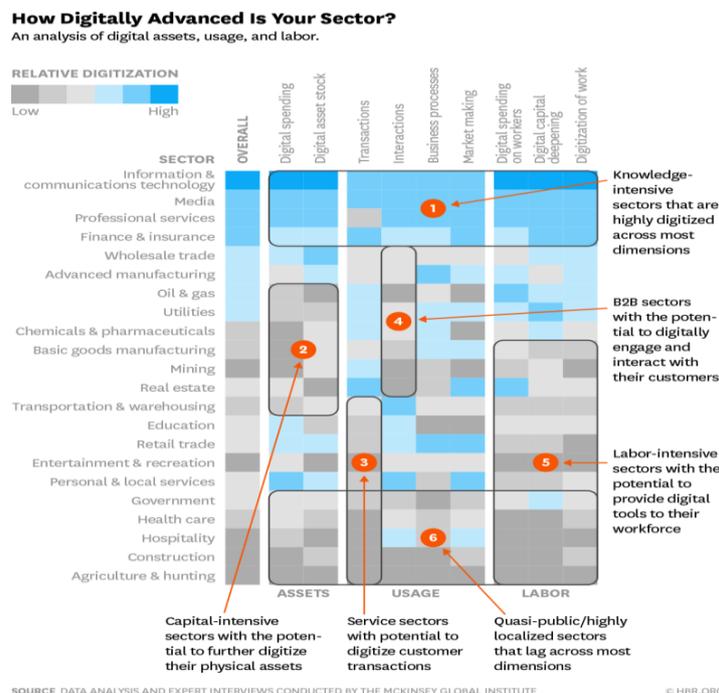
**MINISTRY OF FINANCE OF THE REPUBLIC OF INDONESIA
FINANCIAL EDUCATION AND TRAINING AGENCY
CUSTOMS AND EXCISE TRAINING CENTER**

**International Conference on Digital Transformation in Customs
16 – 18 March 2021
CALL FOR PAPER**

Digital Transformation is undoubtedly inevitable. We'd already witnessed a massive increase in global flows of trade and finance in early twentieth century. Countries competed one another to acquire the most advantage from globalization, especially from international trade of goods and services and also capital inflow in the form of foreign direct investment.

Entering the twenty first century, global flows of trade and finance were flattening, while data flows were soaring. During the period of 2005 to 2014, data flows were growing forty-five times. The data showed a reflection of the transformation of how we are doing business nowadays.

Digital transformation, itself, defined as application of digital capabilities to processes, products, and assets, to improve efficiency, enhance customer value, manage risk, and uncover new monetization opportunities (Schmarzo, 2017). Scarcity and needs are the main driver for the change. This is probably the main reason of the heterogeneous level of digitalization among industries. In the below chart, created by McKinsey Global Institute, we can see exactly this phenomenon. Quasi-public/highly localized sectors, such as government, health care, hospitality, construction, agricultural, and hunting, were lagged across almost all dimensions.



As for the government, the study showed that the digitization level was relatively medium low in digital assets' aspect, which include digital spending and digital asset stock. In the aspect of

usage, the digitization level of the government was relatively low. The usage aspect covered transactions, interactions, business processes, and market making. The similar condition was observed in the third aspect, labour, which include digital spending on workers, digital capital deepening, and digitization of work. The level was relatively medium low for digital spending on workers and digitization of work, meanwhile for digital capital deepening, the level was relatively medium high.

Nevertheless, governments across the globe, pushed also by the COVID-19 pandemic, has realized that digital transformation is a must. This reality was characterized by the fact that many government services and processes rapidly pivoted to digital formats. We've reckoned various innovation in public policy and services. The customs communities around the world had also implemented this digital transformation.

Thus, Indonesian Customs and Excise Training Center is pleased to announce that we will organize **International Conference on Digital Transformation in Customs** via web conference from **16 to 18 March 2021**.

You are invited to submit your research for consideration. A board will select the submissions for presentations at the Conference. Submissions should focus on one of the following topics:

1. Innovation in Trade Facilitation and Customs Services;
2. Innovation in Trade Security and Customs Control; and
3. Innovation in Post Clearance Audit (PCA).

Applicant submissions can include (a) Presentation Summaries of up to 1,000 words; or (b) Papers of up to 9,000 words. Submissions should be submitted in English and written in Arial font size 11 with double line spacing. Ample time will be allowed for discussion and the whole conference will be conducted in English, no translation/interpretation will be provided.

To respond to this Call for Paper, please submit Presentation Summaries or Papers by email to training.center@customs.go.id no later than **22 February 2021**, with the following details:

- Name, title, and biography of researcher(s);
- Current position, organization, and country of researcher(s);
- Contact email and telephone;
- Proposed title of contribution.

Authors will be notified by 1 March 2021 on the selection or non-selection of their Papers and/or Presentation Summaries for presentation at the Conference. Selected authors will be awarded with e-certificate and prize.

If you have any enquiries, please email training.center@customs.go.id.

Issued in Jakarta, December 2020.